

# the megahair family

## IMMEDIATE RELEASE

### THE MEGAHAIR FAMILY WINS THE 2006 COMMUNITY SERVICE AWARD AT THE CONTESSA'S

**Vancouver, BC – November 29, 2006 – On November 12<sup>th</sup> THE MEGAHAIR FAMILY won another award...this time for their involvement in the community. The Canadian Hairstylist of the Year Awards – the Contessa's ... are Canada's longest-running and most prestigious awards honoring excellence and creativity in salons and salon professionals across Canada. Earlier this year the company won the Global Salon Business Award for Entrepreneurial Excellence for Salon Leadership.**

The judging of 21 categories invites licensed hair, nail and makeup professionals to submit their best work in the form of digital images. The 22<sup>nd</sup> category, Community Service, is judged separately by the Allied Beauty Association (ABA). The high standard set by the Contessa Award winners contribute to the ongoing betterment of the Canadian beauty industry. They provide an opportunity for the Canadian beauty professionals to earn respect and recognition from their peers in Canada and around the world.

**The Megahair Family's annual Daymaker Day in April of every year has gained them this recognition and respect.** For 4 years, this extraordinary annual event has touched the lives of over 250 children, parents and the caregivers at the following facilities for children throughout the Lower Mainland: Ronald McDonald House, Easter Seal House, BC Children's Hospital, SunnyHill Health Centre for Children and SOS Children's Village BC. Over one hundred employees from their 17 Lower Mainland locations volunteer in April and help to *make someone's day!* Children, parents as well as the caregivers are pampered by the volunteers that participate in this heartwarming event. **THE MEGAHAIR FAMILY** 'Daymakers' touch the lives of those challenged with health issues through complimentary stress relieving treatments, polish applications, hand massages, haircuts and styling as well as make-up touchups.

**Congratulations to THE MEGAHAIR FAMILY and receiving this much deserved honour of winning the 2006 Community Service Award at the Contessa's in Toronto and making someone's day everyday!**

**THE MEGAHAIR FAMILY** believes in giving back to the community. Addressing business from the heart and beauty from the inside...mind, body and spirit. This is the philosophy of **THE MEGAHAIR FAMILY'S** Vice President, Milajne Soligo. The Megahair Family has three divisions; Ecotique Aveda Spa and Salon, Zennkai Salon and the Megahair Salon.

**For more information:  
Please check the website  
[www.megahairfamily.com](http://www.megahairfamily.com)**