

the megahair family

FOR IMMEDIATE RELEASE

**THE MEGAHAIR FAMILY LEADS CANADA'S SALON INDUSTRY
IN THE 6TH ANNUAL DAYMAKER DAY**

Tuesday, April 29th marks Daymaker Day throughout North America

SURREY, BC (April 22, 2008) – The Megahair Family, owners of three renowned hair salon brands, Zennkai Salons, Megahair Salons, Eccotique Salons/Spas today announced their plans for the 6th annual Daymaker Day. In addition to visiting hospitals and children's hospice facilities throughout Metro Vancouver, stylists and estheticians from The Megahair Family also invite their competitors to join the Daymaker Movement.

"The Daymaker Movement is an important day to all of us at The Megahair Family. While we strive to do 'business from the heart' year-round, it is on this one day of the year that we contribute to our communities in a very special way," said Milajne Soligo, president, The Megahair Family. "Our hope is that every salon and spa will join the Daymaker Movement and help us make someone's day brighter."

On Tuesday, April 29th, volunteer staff from Zennkai Salons, Megahair Salons and Eccotique Spas and Salons will donate their time to bringing joy to the lives of others. Complimentary haircuts, nail painting, hand massages and stress relieving treatments will be given to parents, caregivers and ill children at BC Children's Hospital, Ronald McDonald House, Easter Seal House, Sunny Hill Health Centre and SOS Children's Village.

"The Daymaker Movement that celebrates Daymaker Day each year is blessed by The Megahair Family of Salons/Spas. For many years now, the Megahair Family has championed Daymaker Day in Canada and led the way for salons around the world to emulate their success in serving their community in such a beautiful way. They are my heroes, and they are such authentic Daymakers," stated David Wagner, founder of the Daymaker Movement.

The Megahair Family is comprised of eleven hair salon/retail centers and six Eccotique Spas throughout Metro Vancouver. Four distinct brands comprise the family run business that has grown to become a benchmark within the salon and spa industry. The Megahair Family prides itself on being a company that gives back to its communities and conducting business from the heart.

Interview/Photo opportunities – 2:30-3:30pm BC Children's Hospital, 4500 Oak Street, Ambulatory Care Building, Main Floor

Media Contact: Zdenka Hecimovic t: 604.599.6800 x 30 e: zdenka@megahairfamily.com

**For more information on Daymaker Day log onto
www.megahairfamily.com**